

MAPPING MANAGEMENT EXCELLENCE.

Evaluating the impact of Chartered Manager.

May 2015

Mapping Management Excellence 2015 is based on a survey of 535 Chartered Managers working in large and small businesses, the public sector and not-for-profit organisations to understand the impact the accreditation has made on their careers and employers.



BETTER MANAGERS

96%

USE CHARTERED MANAGER AS PROOF OF EXPERIENCE OF LEADING PEOPLE AND MANAGING CHANGE

95%

AGREE THAT CHARTERED STATUS SHOWS THEIR INTEGRITY AND COMMITMENT TO ETHICAL BEHAVIOUR

83%

SAY THEY ARE BETTER MANAGERS AFTER ACHIEVING CHARTERED STATUS



CONFIDENT LEADERS

92%

REPORT GREATER SELF-AWARENESS

90%

HAVE IMPROVED SELF-CONFIDENCE

96%

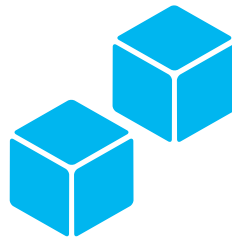
USE CHARTERED MANAGER TO SHOWCASE THEIR CONTINUAL LEARNING AND GROWTH

ACHIEVING RESULTS

£391,443

A CHARTERED MANAGER'S AVERAGE ADDED VALUE TO THEIR ORGANISATION

These results are achieved in many different ways...



80%

NEW PRODUCT DEVELOPMENT



62%

BETTER PEOPLE MANAGEMENT



73%

EXCEEDING TARGETS



86%

IMPROVING OPERATIONS



64%

SIGNIFICANT SAVINGS

FIND OUT MORE

Visit: www.managers.org.uk/cmgr
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